



torlo



Design and Production

Simone Stocker

bottoni porzellan

Schönburgstrasse 48

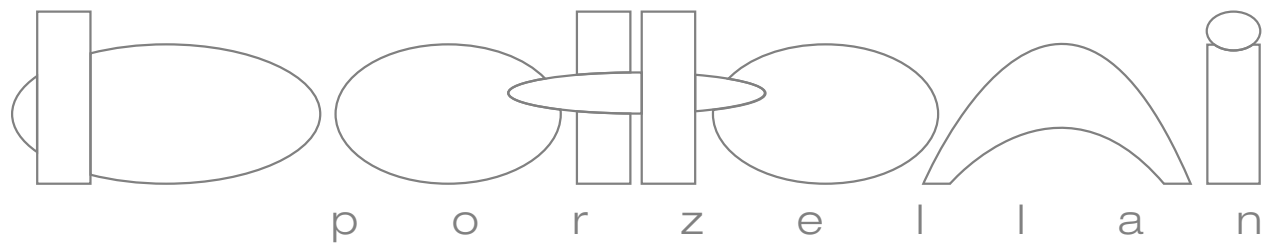
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torlo



Statement

Object, design, function, material und production as a harmonious symphony, dense simplicity, reflected composition, reduced essence.



The product and its use

The set of dishes ,torlo' consists of five elements: eggcup, cup, bowl, pasta plate and dinner plate. The individual components can be used in a variety of ways. In this way ,torlo' can be used in almost any daily situation. Further, more elements are available, as well as custom products that complement the ,torlo' set. The name ,torlo' means egg yolk in Italian. The two ,o's emphasize the circular symmetry of the set. Moreover, the name points to 'torlo's centrepiece, the eggcup, which is shaped like a broken egg and is coloured in egg yolk yellow on the inside. In the beginning was the egg... out of which all other parts evolved.

Sales platform nationally and internationally

As a result of globalisation, more and more informed and educated customers wish to know from where, from whom and how the product was manufactured (eg. The slow food movement). The interest in manually produced designs is increasing, due to the fact that the customer wants to have direct contact to the producer. ,Torlo' is displayed and sold in a few shops (Zurich, Munich) that are specialized on similar products. Excellent platforms are fairs that specialize on design, where interested parties can meet the artists.

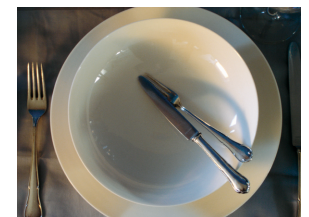
The customer

The customer loves art and design and has a sense for nuances. They have time and leisure, know how to handle valuable dishes and can truly enjoy them. They love to cook specialties, decorate them and present them in a well-designed creation.

price: CHF 860.-/set

Distinction

The set was awarded the ,Eidgenössischen Förderpreis für Design' (federal subsidy award for design) in 2006. It can be complemented with the set of bowls ,alburne', the set of vases and platters ,rondo', the tea set ,tè-tè' as well as with custom-made plates, bowls and platters.



The visual basis of the design

The creative idea is based on basic geometrical shapes and mathematical laws of growth that can be observed in nature (Fibonacci Numbers, Golden Section). Every one of the five pieces of the set is designed according to the same principles. They have three curves, two concaves and one convex. The distances of the top diameters (openings) are in harmony with each other, lying on one hemisphere. In this way the impression of a budding flower is awakened and reminds of the geometrical structure of an artichoke, through which the set of dishes receives a sculptural character.

Theory

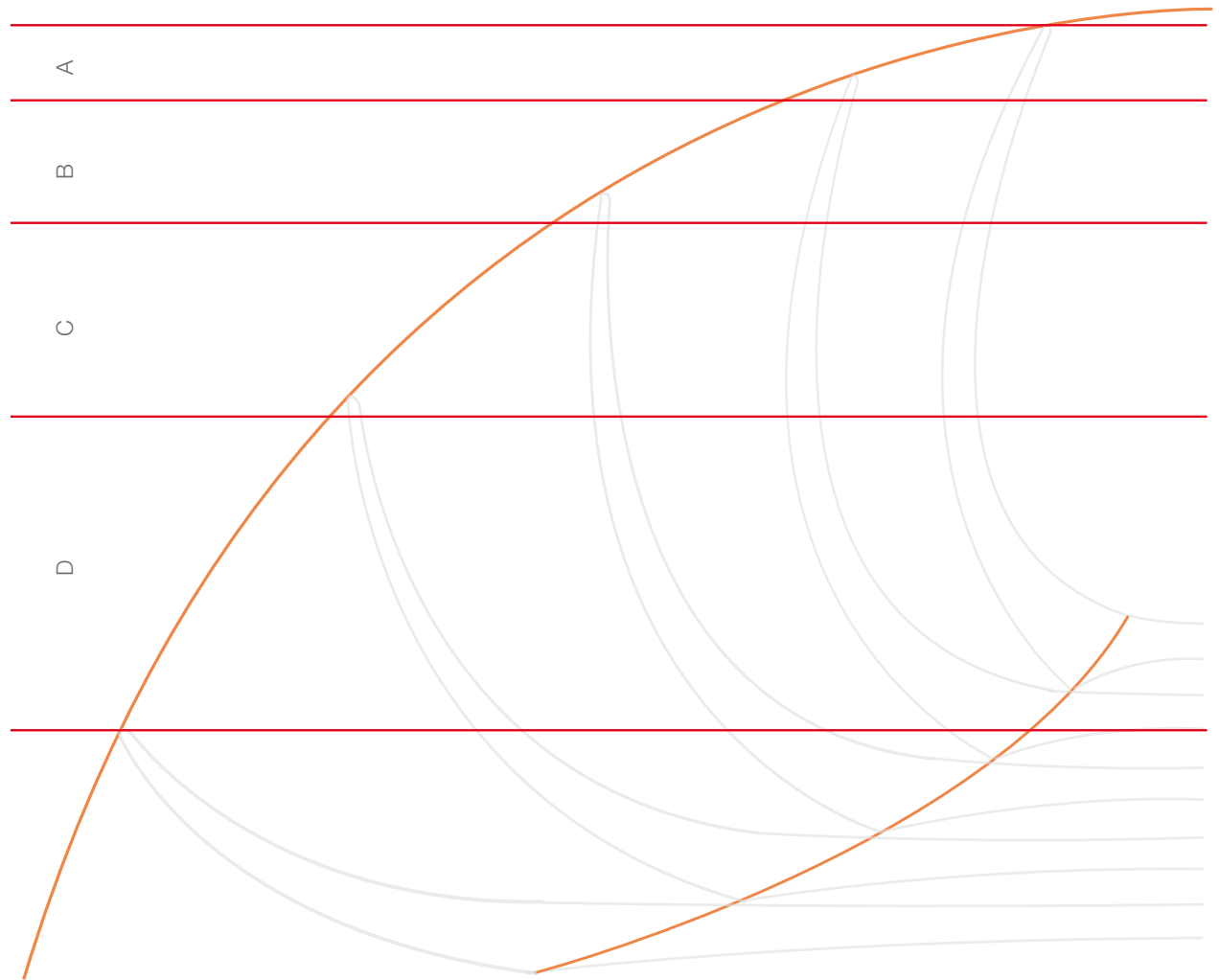
A = 10.6mm; B = 17.2mm; C = 27.8mm; D = 45mm

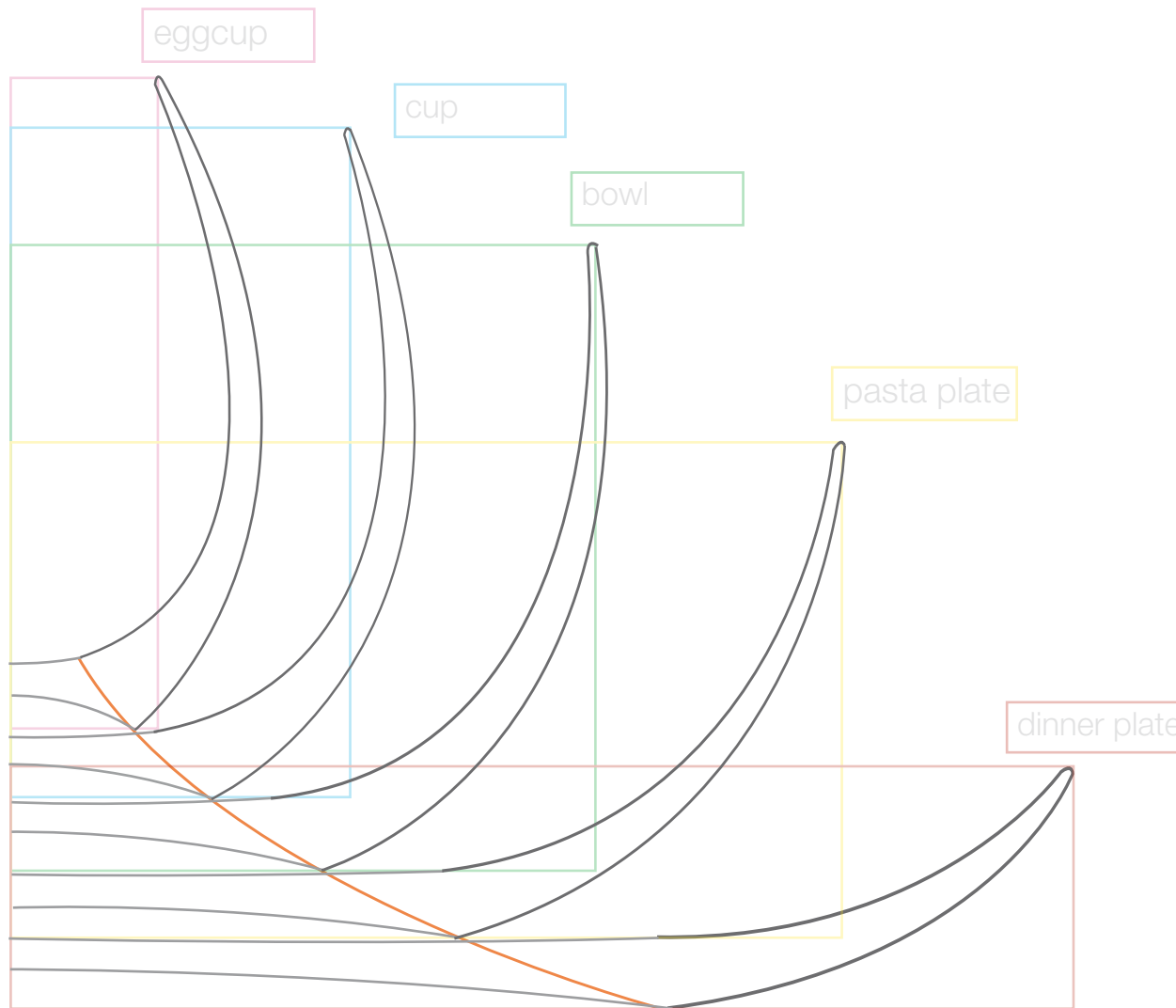
$A:B = B:(A+B) \approx 10.6 : 17.2 \approx 17.2 : 27.8 \approx 0.614...$

$B:C = C:(B+C) \approx 17.2 : 27.8 \approx 27.8 : 45 \approx 0.614...$

$C:D = D:(C+D) \approx 27.8 : 45 \approx 45 : 72.8 \approx 0.614...$

0.614... resp. 1.614... is Phi, an infinite fraction that illustrates the harmonious relationship between two values.





Practical experience

The design of this set of dishes called 'torlo' began on paper, but also in practical experience. When the 'torlo' is placed on a table, we see it from another angle than when it is on paper, depicted exactly from the side. The variances that occur from these different perspectives have been adjusted and changed freely. Through the interweaving of theory and practice, geometry and handicraft, nature and culture a product has come to life that has a harmonious effect on the beholder.





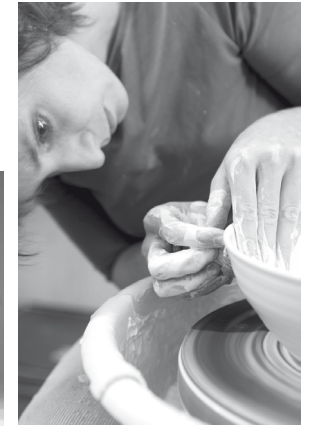
The material

Finest, English porcelain signals accuracy, cleanliness, timelessness and sobriety and gives the host the freedom to experiment with colour and shape on the table and plate. The dishes are glazed transparently, which makes them appear translucent and very delicate. The bottoms are not glazed but finely sanded, so that they do not tarnish any surfaces and give the fingertips a haptic experience. The design with curves accounts for the increasing thickness toward the bottom of the dishes. This quality gives it a noble weight. The ivory shade comes from the oxidizing heat, when baking. In industrial products this is a rarity. The colour makes the porcelain appear fresh and cheerful and the noble hue can be accentuated in combinations with cool colours such as anthracite, grey, beige, blue and green.



The production

Thanks to the manual fashioning, a set of dishes of a beauty that cannot be found in industrial productions has been created. Each single piece has been individually handcrafted on the turntable. Even though the work is accurate to the millimetre, minute variances occur that in turn enhance the charm of the dishes. The set is only available in small series.



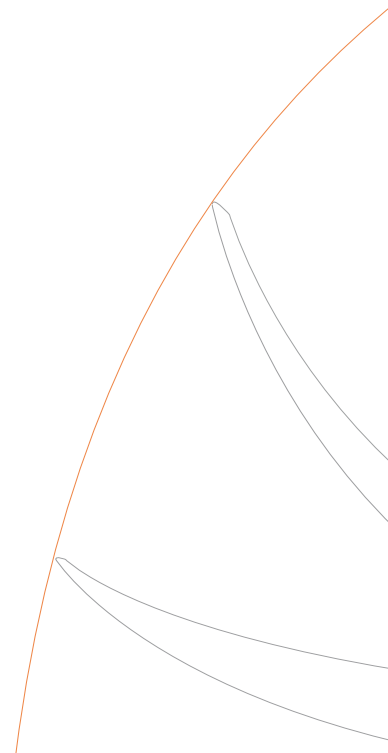
Eggcup

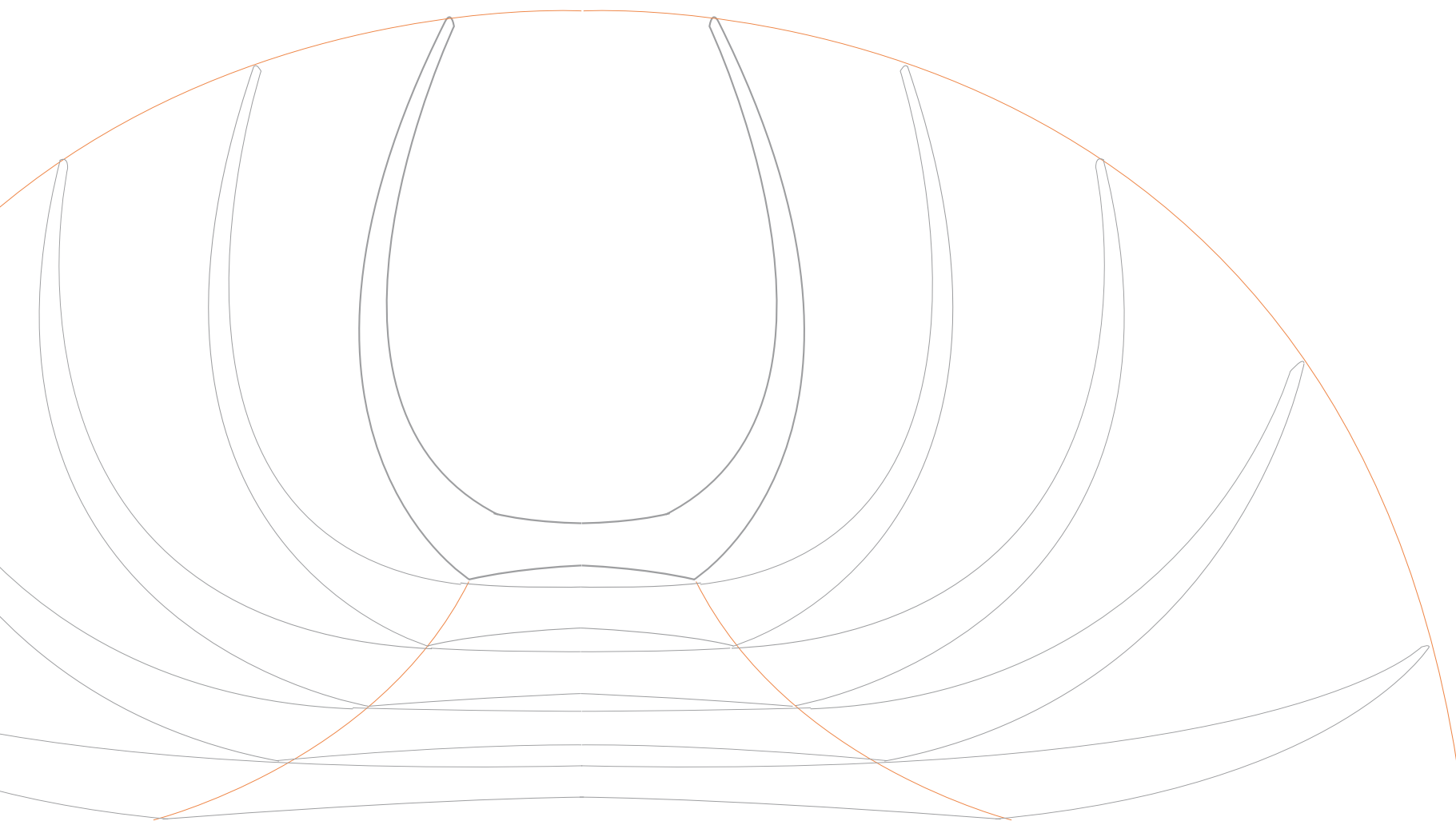


In the beginning was the egg..., wasn't it? The eggcup is at the centre of the set, its shape reminds of an egg and the inside is coloured the yellow of egg yolks.

4.6 cm ø

9.2 cm h





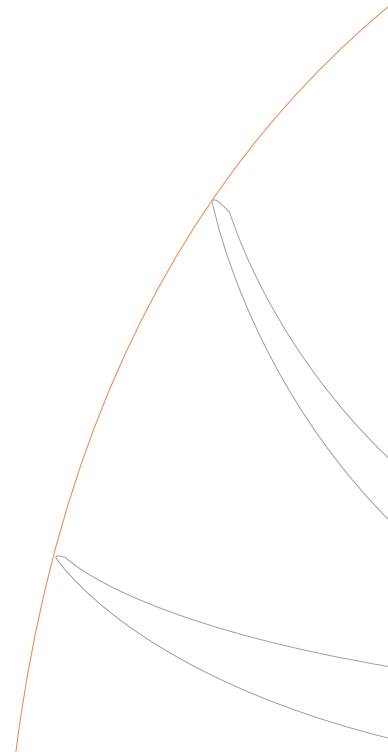
Cup

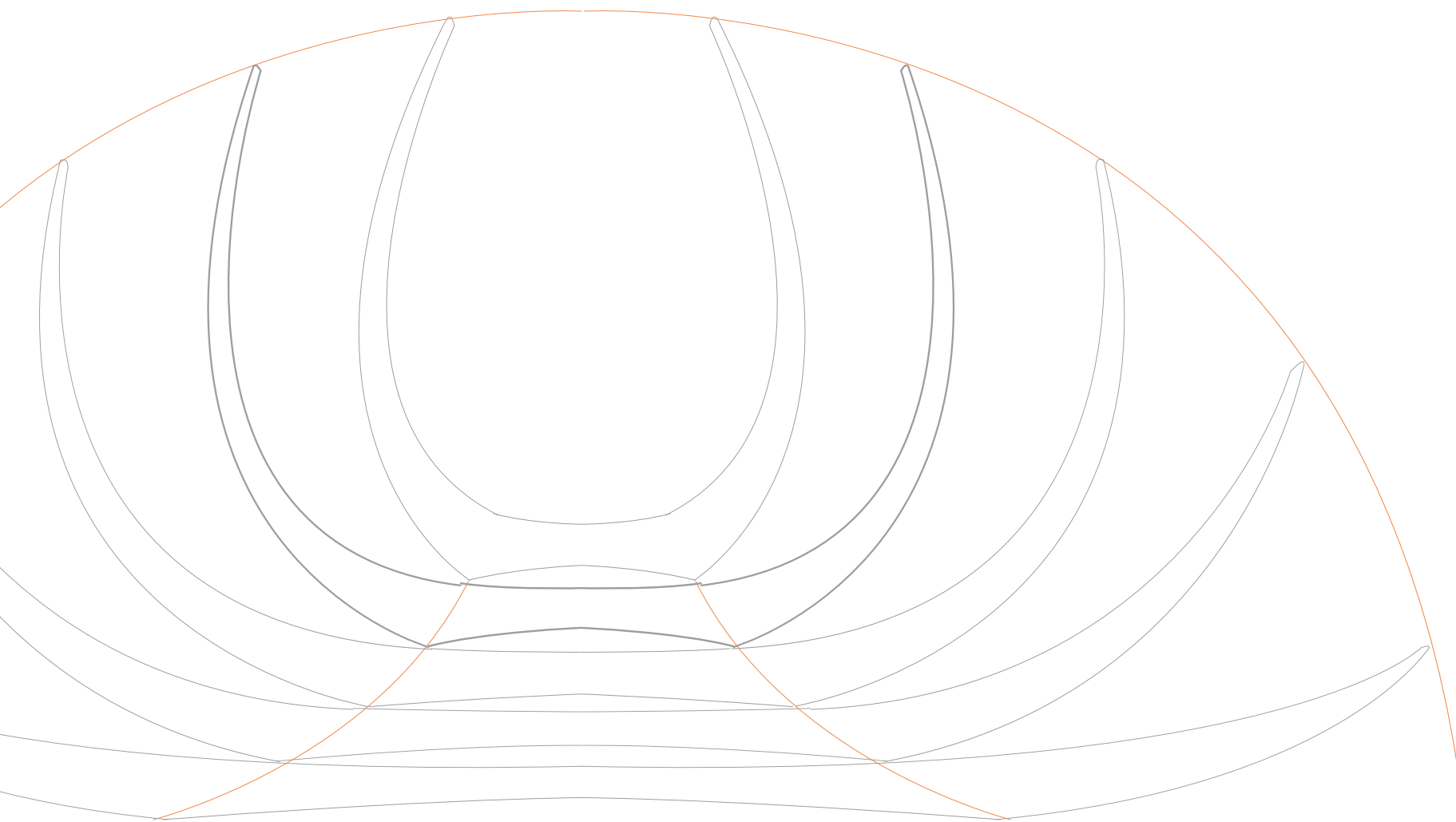


The cup is to be filled to a third with hot coffee or tea. In that way the rim stays, the bottom however, warms the hands. It can also be used as a dessert or soup bowl.

11.2 cm ø

9.5 cm h





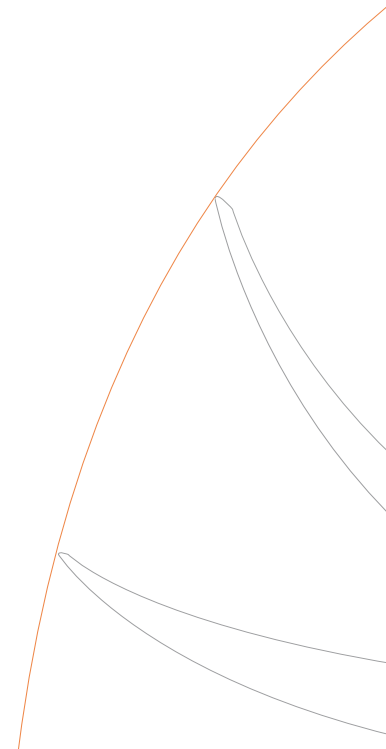
Bowle

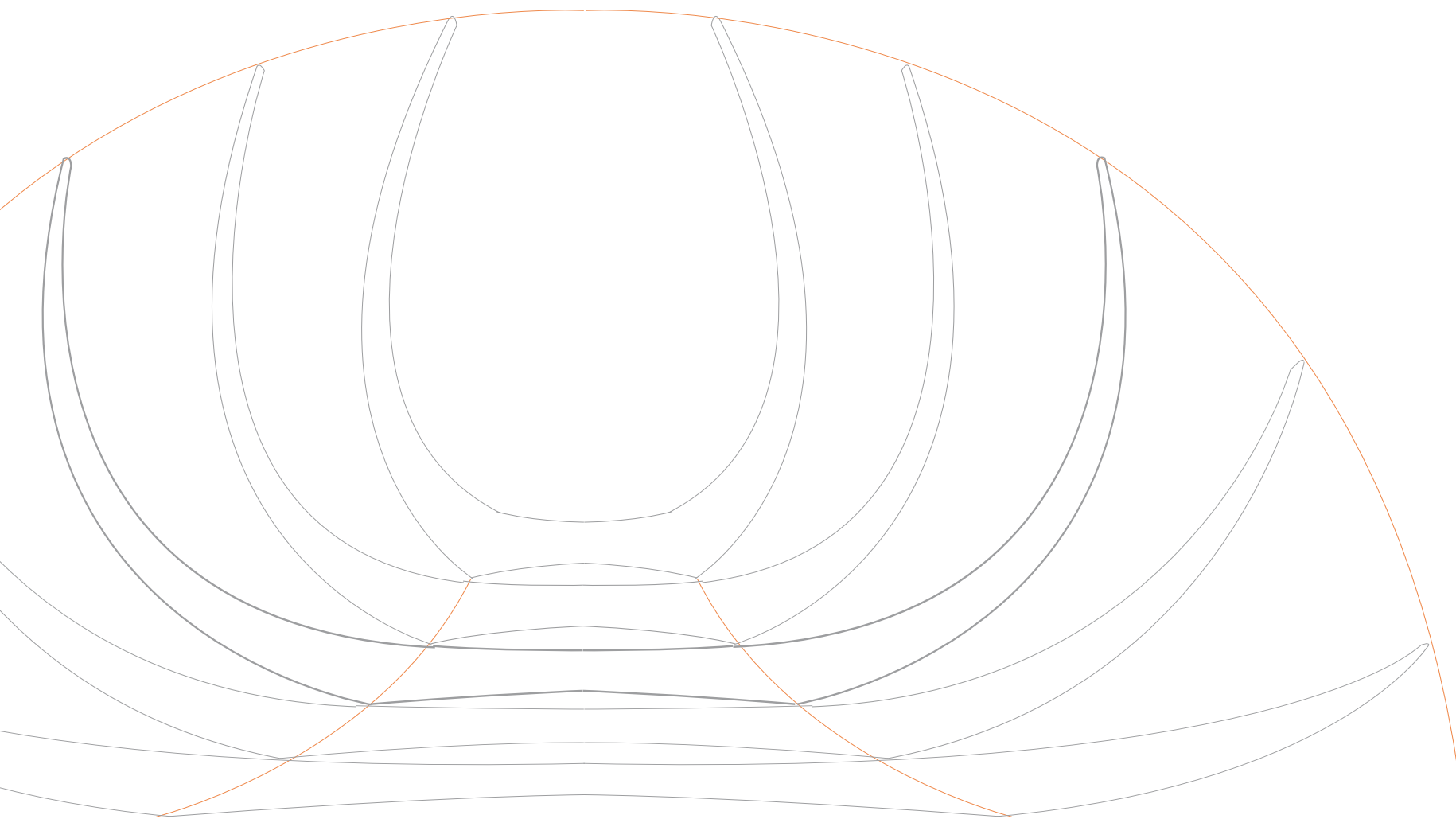


Is ideal for soups, salads, Asian dishes, desserts and the typically Swiss ‚Birchermüsli‘.

18.2 cm ø

8.7 cm h





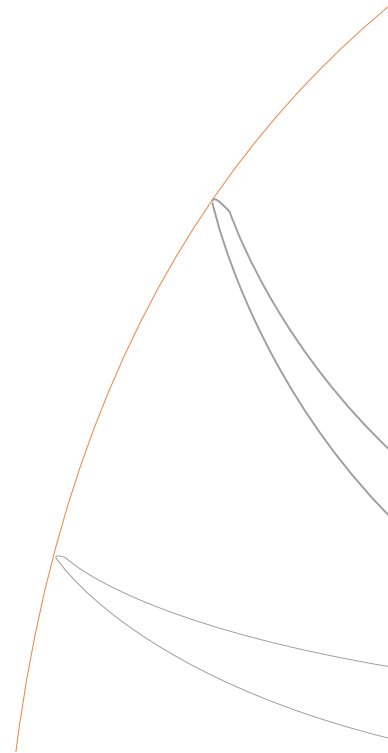
Pasta plate

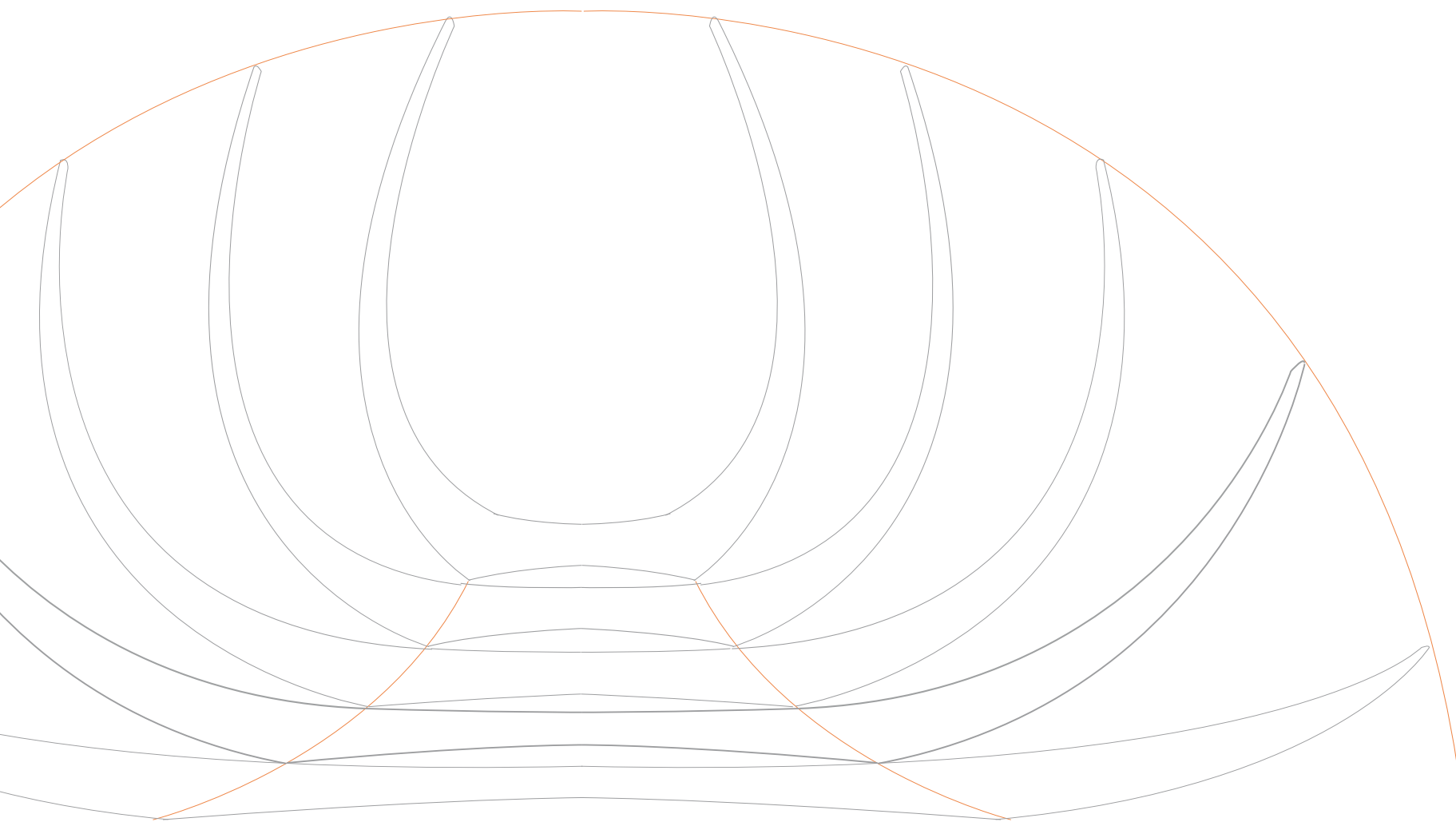


Lovely plates for pasta, risotto, but also soups, salads and desserts.

23.8 cm ø

6.6 cm h





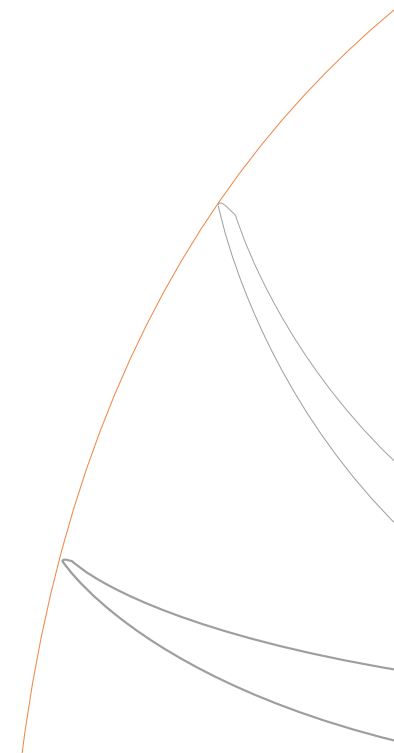
Dinner plate

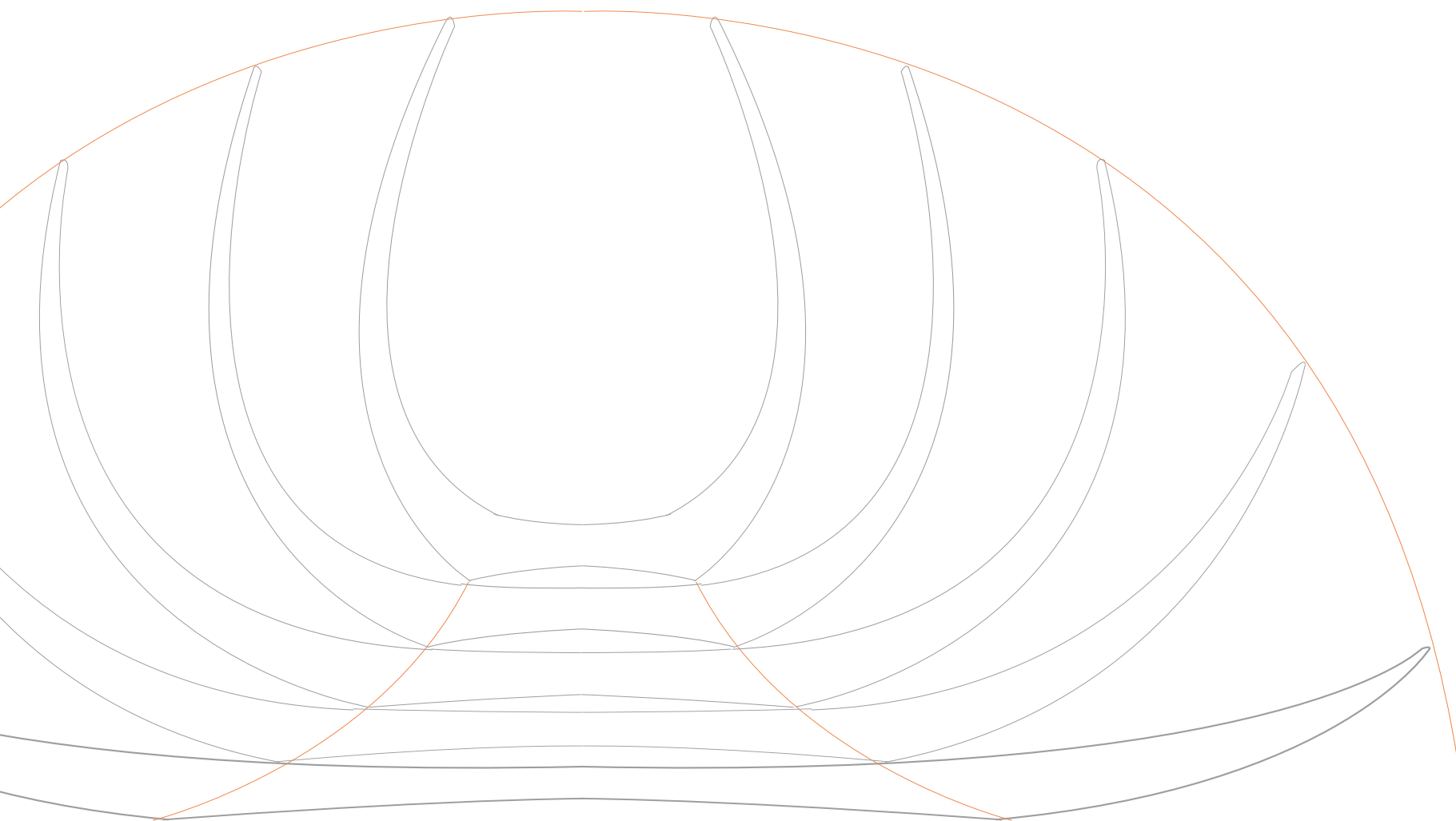


Main dishes such as meat or fish are beautifully displayed on this plate, and a carefully prepared dessert becomes an adventure.

29.5 cm ø

2.9 cm h





Résumé



personal details

Simone Stocker
Le Hubel 88
CH-1783 Pensier
born 16.8.1974 in Zurich



education

1981-1989	Rudolf Steiner School in Schafisheim AG
1989-1990	Bezirksschule (secondary school) in Lenzburg
1990-1995	Kunstgymnasium (high school with emphasis on arts) in Zurich (Liceo Artistico), graduation: Matura type D and artistica (I)

practical year abroad

1996-1999	Stromboli (Sicily) and Naples, Italy
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professional training

1999-2003	Fachklasse für Keramik, Schule für Gestaltung in Bern (school of arts, ceramics class)
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professional activity

1995-1999	various practical creative activities
1995-2005	waitress, cook
from 2000	responsible for Italian courses, Volkshochschule Kerzers (adult education centre)
from 2003	beginning independent activity as ceramist
6. January 2005	opening of joint atelier ,schön' in Bern
15. September 2007	opening atelier "bottoni porzellan"



expositions

2002	Neuchâtel, Musée d'art et d'histoire (arts and history museum), Fonction-Fiction
2003	Bern, Schule für Gestaltung (school of arts), Diplomausstellung Carouge (exposition of theses), 8ème Parcours Céramique Carougeios Willisau, Rathausbühne, Keramik Willisau
2004	Bern, Schule für Gestaltung (school of arts), Förderpreis-Ausstellung (subsidy award exposition), Kiwanis Bern Luzern, Flux, 1. Design-Biennale Schweiz, formforum.ch Dentenbergl, Lichte Objekte, Le Mollet des Arts and bottoni porzellan Bern, Berner Design-Award (Bernese Design Award), wohn-raum, beaexpo
from 2005	Zurich, Blickfang, Messe für Jung-Designer (fair for young designers)
2006	Zurich, Museum für Gestaltung (museum of design), Eidgenössischer Preis für Design (federal prize for design) Zurich, Messerli und Mürger, Silver and Porcelain, Barbara Amstutz and bottoni porzellan
from 2006	Basel, Muba with formforum.ch
2007	Winterthur, Gewerbemuseum (trade museum), hot fresh ceramics Zurich, Museum für Gestaltung (museum of design), Nature Design Solothurn, Kunstmuseum (art museum), Design Preis Schweiz (Swiss Design Prize),

distinctions

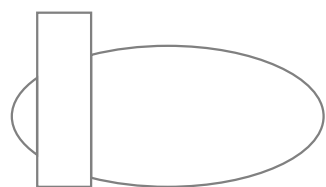
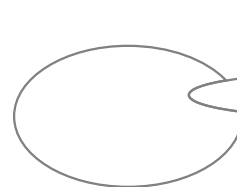
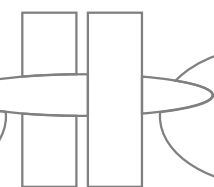

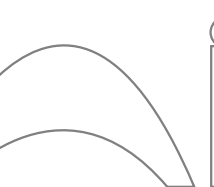
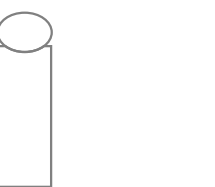



2003	Linck Prize for thesis; porcelain buttons „bottoni“
2005	Bernese Nomination Design Award; set of dishes „torlo“
2006	Federal Prize for Design; set of dishes „torlo“
2007	Swiss Nomination Design Prize; set of dishes „torlo“
2008	Design Award Bern; plate „luso“

projects

2007	refining, extension and development of the ‚bottoni porcelain‘ line working on new creations
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